Fundraising Quiz for Board Members

# Is your board as effective at fundraising as it wants to be?

### Take this quiz and find out

|  |  |  |  |
| --- | --- | --- | --- |
| Yes | No | Not Sure |  |
|  |  |  | Do prospective board members understand the fundraising expectations before they agree to serve on the board? |
|  |  |  | Does your board strive for 100% participation in the annual fund? Do you achieve it? |
|  |  |  | Does every board member make an annual personal “stretch” gift (to the best of his/her ability) to the organization? |
|  |  |  | Can most people on the board speak about your organization in a clear and compelling way? Is the “elevator speech” clear to everyone? |
|  |  |  | Does your board provide fundraising training for the group, either during a board meeting or at local seminars? |
|  |  |  | Is there public acknowledgement of board members who are fulfilling their fundraising responsibilities? |
|  |  |  | Are concrete examples of fundraising activities provided to individual board members so they know how they can help? |
|  |  |  | Does the structure of the board agenda allow enough time to adequately discuss fundraising activities? |
|  |  |  | Does the board chair lead by example in fundraising eﬀorts? |
|  |  |  | Do board members routinely suggest names of prospective donors and/or volunteer to participate in visits to prospects when appropriate? |